



ADIS KADRIĆ

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Date / Place of birth: 01.06.1979. / Sarajevo, BiH Driving license: B

Zagrebačka 31E, Sarajevo, 71000, Bosnia and Herzegovina

I am an Executive Manager with more than 18 years' experience in the areas of: Radio, Media, Advertising, Managing small companies, Financial Management, Human Resources, TV, Communication Campaigns, Media, Public Awareness, Event Management and Media Monitoring.

Skills

Leadership Skills	Hard Working	Problem Solving
Decision Making	Ability to Multitask	Teamwork
Creativity	Interpersonal Skills	Management Skills
Conflict Resolution	Computer Skills	Microsoft Office
Adaptability	Communication Skills	Fast Learner
Ability to Work in a Team	Customer Service	Ability to Work Under Pressure

Employment History

Managing director at RADIO S

November 2020

S MEDIA is one of the biggest radio station groups in region. We have more than 8 FM radio programs in 3 countries: Serbia, Montenegro and BiH. Responsible for managing all aspects and activities of the company in BiH. Responsible for business development, radio management, radio programming, HR, finance, annual sales and marketing plans.

Head of Sales at AMC Networks

February 2019 — December 2019

AMC Networks operating in over 125 countries worldwide, is the global leader in targeted subscription streaming and home to iconic and fan-favorite brands across television, independent film, production, distribution, gaming, and publishing. Responsible for managing all aspects and activities of the sales department of OBN televizija in BiH.

Executive Director at RSG MEDIA

June 2009 — February 2019

Founded in February 1993. RSG media group broadcasts 3 programs, and has more than 45 employees with a remarkable radio infrastructure. Responsible for managing all aspects and activities of the company, business development, radio management, radio programming, HR, finance and creating annual sales and marketing plans.

Client Service Director at SV-RSA

January 2008 — January 2009

SV-RSA was the largest advertising agency in BiH, and a market leader since 1998. Main responsibilities included: developing communication-media strategy, detailed media plans, defining media mix and communication channels market analysis. Working for biggest clients on BiH market in cooperation with global advertising agencies.

Managing Director at DOTIČNI

November 2003 — January 2008

Dotični, marketing agency. Managing all aspects and activities of company including office management and administrative/logistic aspects. Focus of work was on: developing Public Relations and media placement strategy as well as company business strategy, developing communication strategy for different advertising campaigns, market and media analysis, media planning/buying.

Education

Economics - Bachelor Degree, Ekonomski fakultet u Sarajevu

School of Economics and Business, University of Sarajevo, (SEBS) is the oldest and biggest higher education institution in the area of economics and management in Bosnia and Herzegovina. It was established in 1952 as a part of the University of Sarajevo. Today, SEBS is the only school of economics in B&H that owns two most prestigious international accreditations

Links

<https://www.linkedin.com/in/adis-kadric/> www.kadric.ba

Languages

— English

Hobbies

hiking, skiing, snowboarding, basketball